

Entrepreneurship: Solving the Problems of Tomorrow with the Skills of Today

talk and workshop

Michael Goldberg, Case Western Reserve University, Cleveland, Ohio

Fr, 10th June 2016

2 p.m. Student Workshop*

7 p.m. Keynote Lecture and Discussion

Weltethos-Institut Tübingen, Hintere Grabenstraße 26

Sa, 11th June 2016

**10 a.m. „Gründerfrühstück“*
(Startup Breakfast)**

Restaurant „Die Kelter“, Schmiedtorstraße 17, Tübingen



Michael Goldberg, Assistant Professor in the Department of Design and Innovation at the Weatherhead School of Management, Case Western Reserve University is an experienced founder and venture capitalist who has advised and financed numerous startups. His MOOC has received worldwide recognition.

In his evening talk, Goldberg deals with American entrepreneurship and explains how German startup founders can better understand the mechanisms of transatlantic markets and gain access to capital in the U.S. The following discussion with Dirk Biskup (CeGaT) and Arjan Tupan (Startup Scout) asks how the local startup scene can be strengthened in order to encourage young people to found their own businesses. During the student workshop, our speaker will focus on first steps and the risks involved, while the startup breakfast on Saturday serves as an open forum for young entrepreneurs.

In cooperation with the German-American Institute Tübingen, German American Spaces and the U.S. Embassy, Berlin

*Anmeldung erforderlich